

Executive

Appendix 1

Committee

13th September 2011

Budget Monitoring Apr – June 2011

Explanations for projected outturn and April – June variances

GENERAL FUND SERVICES

Executive Director of Finance & Resource

Head of Finance & Resources

Description		Variance £	Explanation
Administrative Buildings		(24,369)	The NNDR has been re-calculated for the Town Hall resulting in the saving shown.
Community Related Assets		(44,696)	£19k budget for Arrow Valley Social Club NNDR is no longer required as the premises have been demolished. The remaining NNDR savings are due to the small business rate relief being extended to 30 th September 2012.
Total	Finance & Resources	(69,065)	

Executive Director of Planning & Regeneration, Regulatory & Housing Services

Head of Planning & Regeneration

Description		Variance £	Explanation
Planning Services		(20,985)	Qtr year savings due to vacant posts
Business Centres		(12,690)	There will be NNDR savings due to the Small Business Rate Relief being extended to 30th September 2012.
Total	Planning & Regeneration & Regulatory	(33,675)	

Executive Director of Leisure, Environment & Community Services

Head of Environmental Services

Description	Variance £	Explanation
Refuse Misc	(101,387)	Waste funding agreement from County Council – amount relates to 2 years. Approx. £50k will be ongoing.
Pay and Display Car Parks	10,000	Officers are to undertake a review of pay and display provision due to the continued low level of usage. Income levels remain low. Budget has been reduced.

Head of Leisure and Cultural Services

Description	Variance £	Explanation
Reddicard	15,000	Efficiency savings of £30,000 will not be achieved – the shortfall is projected to be between £10k to £15k
Golf Course	14,927	The under achievement on income is projected to be £36,530. (Please see briefing note at end of Appendix 1). There will be a saving on the NNDR account of £21,603 for this financial year due to a re-evaluation and previous year credits. The variance shows the net estimated position at the end of the year.
Arrow Valley Countryside Centre	(15,000)	The responsibility for paying NNDR has now been transferred to the new contractor for the facility
Grazing Project	5,750	Officers are continuing to review the lease and financial arrangements with the aim to agree a final position and will report to members once this is confirmed.
Total	(70,710)	
	Leisure, Environment & Community	

TOTAL GENERAL FUND	(173,450)	
---------------------------	------------------	--

HOUSING REVENUE ACCOUNT**Head of Housing**

Description	Variance £	Explanation
Housing Capital	(29,762)	Vacant post – post will be deleted in 2011/12
Home Support Service	(20,559)	Vacant posts from 1/4/2011 – pending current review of service. This is the 1 st quarter year saving.
Tenant Participation	(5,700)	Saving due to a part time TP Officer post vacancy in the first quarter of year.
TOTAL HOUSING	(56,021)	

BRIEFING NOTE

Pitcheroak Golf Course - Hereford & Worcestershire Golf Partnership

Introduction

In the Partnerships first full year of operation, during 2009/10, the income compared with 2008/09 increased by 11%. Additionally there have been some significant efficiency savings made on the Landscape re-charge which has been achieved by the H&WGP identifying improved ways of working. The value of this savings is up to the value of £25K, which has resulted in a re-allocation of budget into Parks and Open Spaces to resource priority works.

The H&WGP has proved extremely successful in significantly increasing usage base in particular targeting a diverse group of core participants which is refreshingly different to the National Trend in relation to Golf participation (Active England Survey is predicting a year on year decline in golf participation up to 2013).

Achievements – 2009-11

Junior Development.

- 1,000 hours coaching has been delivered to Redditch Borough Schools over the past 2 years. Previously it was under 100 hours per year.
- Pitcheroak was accredited with the Club Mark award 2011.
- Golf Foundation Pessyp grant awarded £1,000 (School coaching)
- Sport England Small Grant awarded £8,500 (Junior Player Pathway)
- Sport Unlimited grant awarded £2,000 (16+) 2011, £1,500 2009/10
- EGU grant awarded £1,100 (Coaching - recruitment & retention)
- Junior membership from 1 (2009) to current level 35 (2011)
- Junior membership as % of total members at Pitcheroak is 13.5%, compared with Worcs county 8% and Nationally at 9%
- Elite; 1 county girl and 3 county boys (participating in County Championship)

Membership Development

- Current membership is 260 from 70 in 2009
- 60% of players are under 40 at Pitcheroak, compared to approx national average of 25%
- Attracted over 150 Under 25 year olds into golf at Pitcheroak
- Awarded £11,000 from Sport England/England Golf for U25 development over 3 years

Course Developments

- Given Free Course design advice and consultancy via the EGU Course Director to make substantial improvements to Pitcheroak course via CGP (at no cost to RBC)

- following on from the above held 2 Midland County events 2010 and 2011 (for First time in courses history).

Future Provision

The HWGP SLA will be extended from 1st October 2011 for a period of 3 years. The SLA will look to build on the excellent work that the partnership has achieved over the last 2 years.

The partnership will continue to target new members, in particular juniors under 25's and females. They will also be given additional accountability to liaise with the new caterer and landscape team to improve course and catering standards to improve the overall offer.

Income

There has been a shortfall in income for 2010/11. This was due to an income target of £117,200, which was a unrealistic figure and extremely ambitious, given the previous income record and the recent financial climate

The course has also experienced more closures in 2010/11 due to an exceptionally poor spell of bad weather in November, December and January resulting in 23 days lost due to snow.

Year	2007/08	2008/9	2009/10	2010/11	2011/12
Green Fee Income Target	85,000	74,938 (1/2 yr revised down)	109,480	117,200	121,030
Achieved Income	75,931	74,938	83,368	83,214	85,000 (predicted)

In order to address this issue the following will be included within the SLA agreement;

- Procurement of a new caterer to improve standards of catering to hopefully attract new people to the courses
- Joint Marketing approach with the Caterer to encourage usage of the course and club house
- The HWGP will promote the facilities to local business/ golf societies in order to get more golf days thus improving revenue on the course
- Support from the Council's Business Development Team to improve Marketing and Sponsorship opportunities
- Support from the Council's Sports Development Team, Club Coach & Development Officer in order to support the club to attract new members to the course, improve schools to club links, and establish opportunities for funding bids.